



# Creating a

## [MEMORABLEmilestones™]

### VIDEO PHOTO ALBUM

## TELLING YOUR STORY

Creating a MEMORABLEmilestones™ video photo album begins with deciding what story you want to tell about yourself, a relative, colleague or perhaps even a pet. Your story can involve events over a short or long period of time and include many different people, locations and activities. The key is choosing photos that relate to the main subject of the story and the special event being celebrated or documented. Here are some examples you might want to consider:

- Graduations from preschool, kindergarten, elementary grades, middle school, high school college or graduate school.
- Birthday celebrations such as baby's first year, a teenager turning 16, reaching the age of 21, 40, 50 or older.
- Wedding celebrations including the actual ceremony, reception and honeymoon.
- Engagements, dating and childhood memories for couples about to be married.
- Multi-generational family histories
- Wedding anniversaries
- Career anniversaries, promotions or retirement

## SELECTING YOUR PHOTOS

Once you've decided on the story or subject of your video photo album it's time to gather your photos. Since you will most likely not be able to include every photo you have of a particular person or group, it's best to select photos that reflect the major theme and people over the time period of your story. Here are some examples to consider when selecting photos for a particular type of video photo album:

*Graduation* - Photos from when the individual was a baby, toddler, school portraits, extracurricular activities, hobbies, friends and holiday celebrations

*Birthday Celebrations* - Photos from birth through the year being celebrated including the friends and family who helped celebrate the special occasion

*Family Histories* - Photos of grand parents, parents, aunts, uncles, cousins, children, grandchildren in order by generation and/or families.

*Weddings/Engagements* - photos of the couple growing up, dating, the wedding ceremony, reception and honeymoon.

*Wedding Anniversaries* - photos of the couple dating, engagement, wedding, children, marriages and grandchildren, vacations, holidays, and friends

*Memorial Services* - Photos that represent the person's accomplishments, hobbies and family history.

### When selecting photos, remember:

- Choose only photos, slides and flat artwork such as newspaper clippings, drawings, diplomas, etc. that relate to the subject matter
- Choose only photos ranging in size from wallet to 8 x 10
- Remove photos from frames and albums in order for them to be scanned
- Black and white or sepia photos can reproduce very well but rips and scratches will be visible
- Brightness and contrast can be enhanced for most photos but a poor quality or discolored photo will most likely appear the same on video
- Photos are typically cropped and enlarged to maximize the subject on the screen
- Photos should follow a chronological sequence or be grouped by topic or group
- Scenery type photos can be quite beautiful, but video photo albums are usually intended to be personal stories about a person or group

## CHOOSING YOUR MUSIC

A very important part of a video photo album is the background music. When choosing your music there are 3 major issues for you to consider: style, lyrics and length. The style of music should be consistent with the time period and theme of the video. For example, a big band arrangement may be appropriate for a 50th wedding anniversary or retirement, but would not fit well with a video photo album for a high school graduation. Likewise, a love song may not be appropriate for a career theme video. Once you know the style of music you want, listen carefully to the lyrics to make sure they convey your intended message. Finally, the length of the music needs to coincide with the number of photos. Most video photo albums require approximately 8-10 seconds of music for each photo. To determine how many music tracks to submit, first multiple the number of photos in your video photo album by 10. This equals the total number of seconds. You should submit enough music to equal approximately the same amount of time. Don't worry if your music is slightly less or more. We can trim and combine songs to fit perfectly with your number of photos.

## PREPARING YOUR ORDER

### STEP 1. SELECT VIDEO PHOTOGRAPHS AND/OR SLIDES

**Instructions:** Number your selected photos and slides in consecutive order with a pen or pencil on the back of the photo or attach a sticky note. Do not use a felt-tip pen or marker because the ink can bleed through the photo. Provide the caption or text information you would like included with the corresponding photograph number. (If needed you can use a separate sheet for additional photos or caption information.)

No.	Caption	No.	Caption
1		21	
2		22	
3		23	
4		24	
5		25	
6		26	
7		27	
8		28	
9		29	
10		30	
11		31	
12		32	
13		33	
14		34	
15		35	
16		36	
17		37	
18		38	
19		39	
20		40	

**STEP 2. CHOOSE VIDEO BACKGROUND MUSIC**

- Please use the following instrumental music style selections for the video. (circle one)  
**Religious piano    Smooth jazz    Country piano/guitar    Easy-listening piano**
- I have provided a compact disc of personal music I already own that I would like used in my video

1) Artist Name	1) Song Title
2) Artist Name	2) Song Title
3) Artist Name	3) Song Title
4) Artist Name	4) Song Title

**STEP 3. COMPLETE VIDEO ORDER FORM**

Customer Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

**VIDEO FORMAT AND PRICING**

Number of photographs and/or slides \_\_\_\_\_ at \$3 each      \$ \_\_\_\_\_

**Additional Copies (1 VHS copy included with order)**

VHS Format \_\_\_\_\_ at \$15 each      \$ \_\_\_\_\_

DVD Format \_\_\_\_\_ at \$35 each      \$ \_\_\_\_\_

Subtotal      \$ \_\_\_\_\_

6% Sales Tax      \$ \_\_\_\_\_

**TOTAL PRICE**      \$ \_\_\_\_\_

**PAYMENT (required with order)**

Check     Cash     MasterCard

Card Number \_\_\_\_\_ Cardholders Name (exactly as appears on card) \_\_\_\_\_

Card Billing Address, City, State and Zip \_\_\_\_\_

Cardholders Signature \_\_\_\_\_

**STEP 4. RETURN THIS FORM, PHOTOS, MUSIC AND PAYMENT METHOD TO:**

**MEMORABLEmilestones™**  
123 South 4<sup>th</sup> Street  
Wishek, ND 58495  
Phone: 701-452-2929